



ORNAMO IS AN EXPERT ORGANISATION FOR DESIGNERS WITH OVER 2,600 MEMBERS.

WE BRING DESIGNERS TOGETHER, DEVELOP PROFESSIONAL SKILLS IN THE SECTOR AND ACT AS A NETWORK THAT UNITES VARIOUS INDUSTRIES.

MEDIA & ADVERTISING 2019

Ornamo magazine

Technical information

Published / four times a year
Print area / 210 x 280 mm
Number of pages / 44 s. + covers
Printing method / offset
Colour / 4/4
Paper / coated, Gallerie Art Volume
Binding / glued binding

Material requirements

Material / PDF format
Bleed 3 mm
Image resolution / 300 dpi
Colour / CMYK

2019 Material Publication

1	17/1	19/2	print run 3, 000
2	16/4	28/5	print run 3, 000
3	8/8	3/9	print run 4, 000 *
4	5/11	3/12	print run 3, 000

* Habitare fair
ID Helsinki

Advertisement prices 1,2,4 VAT 0%

Inside front or back cover
210 x 280 + 3 mm bleed 950€

1/1 page
210 x 280 + 3 mm 850€

1/2 page, vertical
97 x 280 + 3 mm 590€

1/2 page, horizontal
210 x 132 mm + 3 mm 590€

1/4 page
97 x 132 mm + 3 mm 450€

1/8 page
97 x 66 mm + 3 mm 150€

Advertisement prices 3 VAT 0%

Inside front or back cover
210 x 280 + 3 mm bleed 1050€

1/1 page
210 x 280 + 3 mm 950€

1/2 page, vertical
97 x 280 + 3 mm 690€

1/2 page, horizontal
210 x 132 mm + 3 mm 690€

1/4 page
97 x 132 mm + 3 mm 550€

1/8 page
97 x 66 mm + 3 mm 200€

Pro Ornamo

Logo visibility

Linked visibility on the Ornamo website's front page ornamo.fi
750 € / 12 months, 400 € / 6 months

Logo visibility

Linked visibility on the Ornamo website's finnishdesigners.fi
390 € / 12 months

Advertisement in the Ornamo weekly newsletter EUR 400 / week.
Image size width 560 pixels, height max. 350 pixels
Published on Thursdays. Material deadline by 12 noon on Tuesday to minna.borg@ornamo.fi

Information and advertising sales

Minna Borg
tel. +358 46 878 2570
Advertisements / minna.borg@ornamo.fi

We will be happy to provide a quote for alternative combinations of visibility and advertisement.
minna.borg@ornamo.fi



The Finnish Association of Designers Ornamo

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