



ORNAMO IS AN EXPERT ORGANISATION FOR DESIGNERS WITH OVER 2,600 MEMBERS.

WE BRING DESIGNERS TOGETHER, DEVELOP PROFESSIONAL SKILLS IN THE SECTOR AND ACT AS A NETWORK THAT UNITES VARIOUS INDUSTRIES.

MEDIA & ADVERTISING 2021



Ornamo magazine

Our magazine is the biggest design publication for professionals in Finland. Ornamo magazine is a quarterly publication that focuses on industry trends and phenomena in the field of design in Finland. Our most popular articles introduce Finnish success and career stories and the designers behind them. The magazine covers all fields of design from contemporary craft to interior design and service design to digital services. Ornamo magazine also reaches our important stakeholders, for example higher education institutions, decision makers and influencers.

Technical information

Published / four times a year
Print area / 210 x 280 mm
Number of pages / 44 p. + covers
Number of pages / 64 p. + covers (3)
Printing method / offset
Colour / 4/4
Paper / coated, Gallerie Art Matt
Binding / glued binding

Material requirements

Material / PDF format
Bleed 3 mm
Image resolution / 300 dpi
Colour / CMYK

Advertisement prices VAT 0%

Inside front or back cover 210 x 280 + 3 mm	1050€ / 1 150€	*
1/1 page 210 x 280 + 3 mm	1000€ / 1100€	*
1/2 page, vertical 97 x 280 + 3 mm	690€ / 790€	*
1/2 page, horizontal 210 x 132 + 3 mm	690€ / 790€	*
1/4 page 97 x 132 + 3 mm	590€ / 690€	*
1/8 page 97 x 66 + 3 mm	250€ / 300€	*

2021 Material Publication

1	27/1	3/3	print run 3, 000
2	4/5	9/6	print run 3, 000
3	12/8	15/9	print run 4, 000 *
4	2/11	2/12	print run 3, 000

* Habitare fair
ID Helsinki

Ornamo weekly newsletter

Our digital weekly newsletter reaches Finland's largest community of designers every Thursday. It is an anticipated and thoroughly read information kit that provides our members with up-to-date information on current opportunities, events and careers in design.

Advertisement EUR 400 / week.
Image size 560 pixels x 350 pixels
Published on Thursdays.

Pro Ornamo

Logo visibility

Linked visibility on the Ornamo website's front page ornamo.fi
750 € / 12 months, 450 € / 6 months

Finnishdesigners.fi

Logo visibility

Linked visibility on the Ornamo website's finnishdesigners.fi
390 € / 12 months

Information and advertising sales

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We will be happy to provide a quote for alternative combinations of visibility and advertisement.
minna.borg@ornamo.fi



Ornamo Art & Design Finland

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