



Ornamo is expert organisation for designers, with over 2,600 members. We bring designers together develop professional skills in the sector and as a network that unites various industries.

Mediacard 2022



Ornamo magazine

Our magazine is the biggest design publication for professionals in Finland. Ornamo magazine is a quarterly publication that focuses on industry trends and phenomena in the field of design in Finland. Our most popular articles introduce Finnish success and career stories and the designers behind them. The magazine covers all fields of design from contemporary craft to interior design and service design to digital services. Ornamo magazine also reaches our important stakeholders, for example higher education institutions, decision makers and influencers.

TECHNICAL INFORMATION

Technical information
Published / four times a year
Print area / 210 x 280 mm
Number of pages / 48 p. + covers 1
Number of pages / 56 p. + covers 2
Printing method / offset
Colour / 4/4
Paper / coated, Gallerie Art Matt
Binding / glued binding

Material requirements

Material / PDF format
Bleed 3 mm
Image resolution / 300 dpi
Colour / CMYK

2022 Material Publication

| | | |
|---|-------|------|
| 1 | 27.1. | 3.3. |
| 2 | 8.8. | 7.9. |

Back cover
210 x 240 mm + 3 mm 1500 € / **1600€ + Alv.** *

Inside front or back cover
210 x 280 mm + 3 mm 1350 € / **1450€ + Alv.** *

1/1 page
210 x 280 mm + 3 mm 1200 € / **1300€ + Alv.** *

1/2 page, vertical
97 x 280 mm + 3 mm 950 € / **1050€ + Alv.** *

1/2 page horizontal
210 x 132 mm + 3 mm 950 € / **1050€ + Alv.** *

1/4 page
97 x 132 mm 700 € / **800€ + Alv.** *

1/8 page
97 x 66 mm 450 € / **550€ + Alv.** *

* Habitare fair and IDHelsinki

Ornamo newsletter

Our digital weekly newsletter reaches Finland's largest community of designers every Thursday. It is an anticipated and thoroughly read information kit that provides our members with up-to-date information on current opportunities, events and careers in design.

Advertisement EUR 400 or 300 / week
Image size 544 pixels x 275 pixels
Published on Thursdays.

ornamo.fi

Logo visibility
Linked visibility on the Ornamo websites
front page ornamo.fi

750 € 12 months (VAT 0%)
400 € (VAT%) / 6 months

finnishdesigners.fi

Logo visibility
Linked visibility on the Ornamo websites finnishdesigners.fi

390 € / 12 months
(VAT 0%)

INFORMATION AND ADVERTISING SALES

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We will be happy to provide a quote for alternative combinations of visibility and advertisement.



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