



Ornamo is expert organisation for designers, with over 2,700 members. We bring designers together develop professional skills in the sector and as a network that unites various industries.

## Mediacard 2022



### Ornamo magazine MUOTO magazine

Our magazine is the biggest design publication for professionals in Finland. Ornamo magazine is a quarterly publication that focuses on industry trends and phenomena in the field of design in Finland. Our most popular articles introduce Finnish success and career stories and the designers behind them. The magazine covers all fields of design from contemporary craft to interior design and service design to digital services. Ornamo magazine also reaches our important stakeholders, for example higher education institutions, decision makers and influencers.

#### TECHNICAL INFORMATION

Technical information  
Published / twice times a year  
Print area / 210 x 280 mm  
Number of pages / 48 p. + covers 1  
Number of pages / 56 p. + covers 2  
Printing method / offset  
Colour / 4/4  
Paper / coated, Gallerie Art Matt  
Binding / glued binding

#### Material requirements

Material / PDF format  
Bleed 3 mm  
Image resolution / 300 dpi  
Colour / CMYK

2022	Material	Publication
1	27.1.	3.3.
<b>MUOTO</b>	<b>8.8.</b>	<b>7.9.</b>

Back cover  
210 x 240 mm + 3 mm 1500 € / **1600€ + Alv.** \*

Inside front or back cover  
210 x 280 mm + 3 mm 1350 € / **1450€ + Alv.** \*

1/1 page  
210 x 280 mm + 3 mm 1200 € / **1300€ + Alv.** \*

1/2 page, vertical  
97 x 280 mm + 3 mm 950 € / **1050€ + Alv.** \*

1/2 page horizontal  
210 x 132 mm + 3 mm 950 € / **1050€ + Alv.** \*

1/4 page  
97 x 132 mm 700 € / **800€ + Alv.** \*

1/8 page  
97 x 66 mm 450 € / **550€ + Alv.** \*

\* Habitare fair and IDHelsinki

### Ornamo newsletter

Our digital newsletter reaches Finland's largest community of designers every other Thursday. It is an anticipated and thoroughly read information kit that provides our members with up-to-date information on current opportunities, events and careers in design.

Advertisement EUR 400 or 300 / week  
Image size 1240 pixels x 740 pixels  
Published on every other Thursdays.

### ornamo.fi

Logo visibility  
Linked visibility on the Ornamo websites  
front page ornamo.fi

750 € 12 months (VAT 0%)  
400 € (VAT%) / 6 months

### finnishdesigners.fi

Logo visibility  
Linked visibility on the Ornamo websites  
finnishdesigners.fi

390 € / 12 months  
(VAT 0%)

#### INFORMATION AND ADVERTISING SALES

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We will be happy to provide a quote for alternative combinations of visibility and advertisement.  
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