



Ornamo is expert organisation for designers, with over 2,700 members. We bring designers together develop professional skills in the sector and as a network that unites various industries.

Mediacard 2022



Ornamo magazine

Our magazine is the biggest design publication for professionals in Finland. Ornamo magazine is a quarterly publication that focuses on industry trends and phenomena in the field of design in Finland. Our most popular articles introduce Finnish success and career stories and the designers behind them. The magazine covers all fields of design from contemporary craft to interior design and service design to digital services. Ornamo magazine also reaches our important stakeholders, for example higher education institutions, decision makers and influencers.

TECHNICAL INFORMATION

Published / twice times a year
Print area / 210 x 280 mm
Number of pages / 48 p. + covers 1
Number of pages / 56 p. + covers 2
Printing method / offset
Colour / 4/4
Paper / coated, Gallerie Art Matt
Binding / glued binding

Material requirements

Material / PDF format
Bleed 3 mm
Image resolution / 300 dpi
Colour / CMYK

2022	Material	Publication
1	27.1.	3.3.
2	8.8.	7.9. *

Back cover		*
210 x 240 mm + 3 mm	1500 € / 1600€	
Inside front or back cover		*
210 x 280 mm + 3 mm	1350 € / 1450€	
1/1 page		*
210 x 280 mm + 3 mm	1200 € / 1300€	
1/2 page, vertical		*
97 x 280 mm + 3 mm	950 € / 1050€	
1/2 page horizontal		*
210 x 132 mm + 3 mm	950 € / 1050€	
1/4 page		*
97 x 132 mm	700 € / 800€	
1/8 page		*
97 x 66 mm	450 € / 550€	

* Habitare fair and ID Helsinki fair

Ornamo newsletter

Our digital newsletter reaches Finland's largest community of designers every other Thursday. It is an anticipated and thoroughly read information kit that provides our members with up-to-date information on current opportunities, events and careers in design.

Advertisement EUR 400 or 300 / week
Image size 1240 pixels x 740 pixels
Published on every other Thursdays.

ornamo.fi

Logo visibility
Linked visibility on the Ornamo websites
front page ornamo.fi

750 € 12 months (VAT 0%)
400 € (VAT%) / 6 months

finnishdesigners.fi

Logo visibility
Linked visibility on the Ornamo websites finnishdesigners.fi

390 € / 12 months
(VAT 0%)

INFORMATION AND ADVERTISING SALES

Minna Borg
tel. +358 46 878 2570
minna.borg@ornamo.fi

We will be happy to provide a quote for alternative combinations of visibility and advertisement.
minna.borg@ornamo.fi



Ornamo Art & Design Finland
Annankatu 16 B 35-36
00120 Helsinki
ornamo.fi
finnishdesigners.fi

