

Ornamo's 2 800 members represent different fields of design and art. The biggest professional groups are interior architects and designers. Through our platforms you reach the large community of highly educated design professionals. We also function as a network in the design field and between different industries.



MEDIA CARD 2023

ORNAMO MAGAZINE

Publishing date 13.9.2023. Deadline 11.8.2023.

Ornamo's magazine represents Finland's largest media for design professionals, reaching not only its over 2,800 members, but also Ornamo stakeholders and the general public. The magazine is under renewal and it will come out once a year. We will update more detailed information about advertising info here later.

ADVERTISING PRICES

Back cover	1 600 €
Inside front or back cover	1 450 €
1/1 page	1 300 €
1/2 page, vertical	1 050 €
1/2 page horizontal	1 050 €
1/4 page	800 €
1/8 page	550 €

ORNAMO NEWSLETTER

Our digital newsletter reaches Finland's largest community of designers every other Thursday. It is an anticipated and thoroughly read information kit that provides our members with up-to-date information on current opportunities, events and careers in design.

Upper banner	450 €
Middle banner	350 €

Image size 1 240 pixels x 740 pixels
Published on every other Thursday.

ORNAMO.FI

Logo visibility. Linked visibility on the Ornamo websites front page ornamo.fi

12 months	750 € (VAT 0%)
6 months	400 € (VAT 0%)

FINNISHDESIGNERS.FI

Logo visibility. Linked visibility on the Ornamo websites finnishdesigners.fi

12 months	390 € (VAT 0%)
-----------------	----------------

RECRUITMENT SERVICES

Ornamo's Design Duuni is a popular place to advertise where we gather jobs in the ornamo.fi and once in the weekly newsletter free of charge. If you want to ensure visibility in your recruitment notice, you can buy a paid listing location it includes:

- An illustrated or logotype announcement among Design jobs notices on the front page of the ornamo.fi website
- Social media post on Facebook, LinkedIn and Twitter
- One illustrated or logotype announcement on Ornamo's newsletter

Ornamo members

190 € (VAT 0%)

Other advertisers

410 € (VAT 0%)

Free for company members

INFORMATION AND ADVERTISING SALES

Marketing Coordinator
Minna Borg
+358 46 878 2570
minna.borg@ornamo.fi

We will be happy to provide a quote for alternative combinations of visibility and advertisement.
minna.borg@ornamo.fi

ORNAMO

Annankatu 16 B 35-36
00120 Helsinki
ornamo.fi
finnishdesigners.fi



Voice, community and support network for design professionals