

Ornamo's 2 800 members represent different fields of design and art. The biggest professional groups are interior architects and designers. Through our platforms you reach the large community of highly educated design professionals. We also function as a network in the design field and between different industries.



# MEDIA CARD 2023

## ORNAMO MAGAZINE

Publishing date 13.9.2023, deadline 7.8.

Ornamo's magazine represents Finland's largest media for design professionals, reaching not only its over 2,800 members, but also Ornamo stakeholders and the general public. The magazine is under renewal and it will come out once a year. Print run 4, 000.

### ADVERTISING PRICES

<b>Back cover</b> .....	1 600 €
220 x 260 mm + 3 mm bleed	
<b>Inside front or back cover</b> .....	1 450 €
220 x 300 mm + 3 mm bleed	
<b>1/1 page</b> .....	1 300 €
220 x 300 mm + 3 mm bleed	
<b>1/2 page, vertical</b> .....	1 050 €
105 x 300 mm + 3 mm bleed	
<b>1/2 page horizontal</b> .....	1 050 €
220 x 145 mm + 3 mm bleed	
<b>1/4 page</b> .....	800 €
105 x 145 mm + 3 mm bleed	

Offset 4/4 CMYK

**Paper** Olin design regular, nordic white 100 gr.  
Pdf, 300 dpi

## ORNAMO NEWSLETTER

Our digital newsletter reaches Finland's largest community of designers every other Thursday. It is an anticipated and thoroughly read information kit that provides our members with up-to-date information on current opportunities, events and careers in design.

<b>Upper banner</b> .....	350 €
<b>Middle banner</b> .....	270 €
Image size 1 240 pixels x 740 pixels	
Published on every other Thursday.	

## ORNAMO.FI

Logo visibility. Linked visibility on the Ornamo websites front page ornamo.fi

12 months .....	750 € (VAT 0%)
6 months .....	400 € (VAT 0%)

## FINNISHDESIGNERS.FI

Logo visibility. Linked visibility on the Ornamo websites finnishdesigners.fi

12 months .....	390 € (VAT 0%)
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## RECRUITMENT SERVICES

Ornamo's Design Duuni is a popular place to advertise where we gather jobs in the ornamo.fi and once in the weekly newsletter free of charge. If you want to ensure visibility in your recruitment notice, you can buy a paid listing location it includes:

- An illustrated or logotype announcement among Design jobs notices on the front page of the ornamo.fi website
- Social media post on Facebook, LinkedIn and Twitter
- One illustrated or logotype announcement on Ornamo's newsletter

Ornamo members .....	190 € (VAT 0%)
Other advertisers .....	410 € (VAT 0%)
Free for company members	

### INFORMATION AND ADVERTISING SALES

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We will be happy to provide a quote for alternative combinations of visibility and advertisement.  
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ORNAMO



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