

Ornamo is Finland's largest design community and an association of design experts established in 1911. Ornamo has nearly 3,000 professional members working in the fields of design, art & crafts.



# MEDIACARD 2025

## ORNAMO NEWSLETTER

Our digital newsletter reaches Finland's largest community of designers every biweekly. It is an anticipated and thoroughly read information kit that provides to our members up-to-date information on current opportunities, events and careers in design.

**Upper banner** ..... 350 €

**Middle banner** ..... 270 €

Image size 1 240 pixels x 740 pixels

The newsletter is published on every other Thursday.

## LOGO VISIBILITY

### ORNAMO.FI

Logo visibility on the landing page of the website

12 months ..... 750 €

6 months ..... 350 €

### FINNISHDESIGNERS.FI

Logo visibility on the landing page of the website

12 months ..... 750 €

## SOCIAL MEDIA

Ornamo's social media channels are an effective visibility point for companies. Ornamo's social media channels reach more than 18,000 followers interested in design. The content of the social media post can be a short presentation with pictures of employers or interest groups in the field of design. The content will be published on Ornamo's social media channels in Instagram, Facebook or LinkedIn. Ornamo reserves the right to edit the publication.

### @ornamory

Instagram post ..... 500 €

The post includes 1-4 images, short company introduction and social media tags.

### @finnishdesigners

Instagram post ..... 500 €

The post includes 1-4 images, short company introduction and social media tags.

## JOB ADVERTISEMENTS

Get more visibility for your recruitment advertisement with Ornamo's popular Design Duunit (Design Jobs) employment service. Our service reaches a wide range of design and art professionals. With paid visibility, you can raise your ad at the top of the dune list, get a photo or logo lift in Ornamo's membership letter, and a post on social media channels.

Ornamo members ..... 190 €

Other advertisers ..... 520 €

Free for company members

Send your advertisement material by email to:

[miia.poytalaakso@ornamo.fi](mailto:miia.poytalaakso@ornamo.fi)

• Job advertisement as a text file

• High resolution company logo and brand image (560px X max. 350px jpg./png.)

## ONLINE ARTICLE

Produce an online article of a current phenomenon in the field of design. The article discusses, e.g. your company's responsibility work, innovations, a current phenomenon or event in the field of design. The article will be published on Ornamo's website under the O-Media tab. In addition, the link to the article will be uploaded to the Ornamo's social media channels. Ornamo reserves the right to edit text and images.

**Article A** ..... 2 500 €

Article provided by Ornamo Communications, 1-3 images.

**Article B** ..... 1 000 €

Article provided by the Customer, 1-3 images.

## INFORMATION AND ADVERTISING SALES

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We will be happy to provide a quote for the alternative combinations of visibility and advertisement.

ORNAMO

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