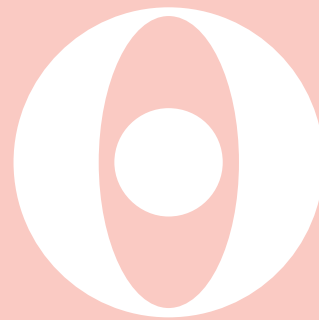


Ornamo is Finland's largest design community and an association of design experts established in 1911. Ornamo has nearly 3,000 professional members working in the fields of design, art & crafts.



MEDIACARD 2026

ORNAMO NEWSLETTER

Reach Finland's largest design community! The member newsletter is a popular member service and a concise information package that members receive in their email every other Thursday. The member newsletter has an open rate of 50%.

Center banner 420 €
Middle banner 330 €

The member newsletter is published on Thursdays in even-numbered weeks (except for weeks 26, 28, 30, and 52, when there is a break for holidays).

Materials must be submitted by 10 a.m. on the previous Wednesday at the latest.

Image size 1110x740 px

Aspect ratio 6:4.

Include a link to where the logo click will be directed.

LOGO VISIBILITY

ORNAMO.FI

Logo visibility on the landing page of the website

12 months 950 €
6 months 500 €

FINNISHDESIGNERS.FI

Logo visibility on the landing page of the website

12 months 950 €

SOCIAL MEDIA

Reach our followers on social media! Our channels reach nearly 20,000 design enthusiasts from across Finland and around the world. The Design Partner publication is a presentation of a company or, for example, a design team. The visual post is published on Instagram, Facebook, and LinkedIn. The images and text are provided by the advertiser, and Ornamo offers light editing assistance.

@ornamory

Instagram post 620 €

The post includes 1-4 images, short company introduction and social media tags.

JOB ADVERTISEMENTS

Get extra visibility for your recruitment ad on the Designduunit service. A visual social media boost is a great way to build a positive employer image.

Ornamo members 220 €
Other advertisers 620 €
Free for company members

Send your advertisement material by email to:

elina.perttula@ornamo.fi

• Job advertisement as a text file

• High resolution company logo and brand image (560px X max. 350px jpg./png.)

ONLINE ARTICLE

An article on Ornamo's website will make your goals known to design professionals. In addition, the article will be shared on Ornamo's social media channels. Ornamo reserves the right to edit the text and images.

Article A 3000 €
Article provided by Ornamo Communications, 1-3 images.
Article B 1500 €
Article provided by the Customer, 1-3 images.

INFORMATION AND ADVERTISING SALES

Elina Perttula

tel. 043 211 0755

elina.perttula@ornamo.fi

We will be happy to provide a quote for the alternative combinations of visibility and advertisement.

ORNAMO

Annankatu 16 B 35-36 00120 Helsinki

ornamo.fi

finnishdesigners.fi